

SPEAKERS JENNIFER ROCK AND MICHAEL VOSS

Jennifer and Michael have spent two decades as company journalists, speechwriters and C-suite advisors, amassing a wealth of communications and business expertise. Their agency, ROCKdotVOSS, works with companies to create exceptional executive and employee communications. They are co-authors of *B.S., Incorporated* and *Operation Clusterpuck* – humorous, heartfelt novels about the world of big business. Both live near Minneapolis where they share their perspectives in publications like the *Washington Post* and speak about business and communications topics like the three listed below.



Making the Leap: From Corporate Shill to Author & Entrepreneur

Jennifer and Michael share the harrowing and inspirational tale of their transition from corporate lifers to successful authors and independent business owners. After spending their first few decades of their careers focused on climbing the ladder, they became disillusioned by the lousy behaviors of executives and poor treatment of employees. They jumped out of their lucrative careers to finish their first novel and start their own communications agency – without a financial safety net.

Strengthening the Relationship between HR and Communications

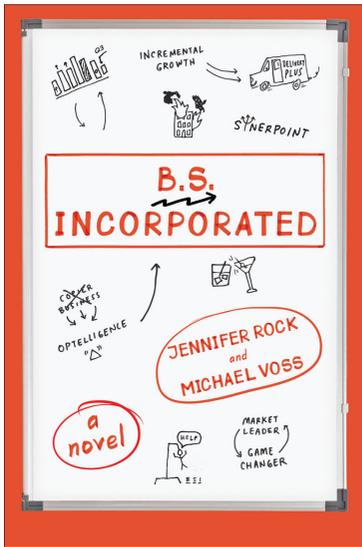
HR and Communications departments have complementary missions in most organizations: Both want what's best for the company and its employees. Both play a role in driving engagement, and both have regular contact with employees regarding a wide range of employment, leadership and career-building issues. Jennifer and Michael share their insights on how these two teams can partner to create environments in which individuals, teams and organizations can simultaneously thrive.

How to Build Trust with Your Employees

Companies and leaders who lose the trust of their employees will have a hard time being successful. Through their careers as senior communicators, Jennifer and Michael have seen most of the mistakes organizations, teams and executives tend to make in this area, and have developed proven strategies to keep companies from losing that trust – or to help them regain it when necessary. And it starts and ends with open, transparent communication techniques.

PRAISE FOR B.S., INCORPORATED

PRAISE FOR OPERATION CLUSTERPUCK



"One of the 10 Best
Business Books
of the Year."

WealthManagement.com

"Fast, furious and witty."

Pop Bop

"A modern American story with heart."

Business Magazine of Gainesville

"Stands with the best business novels
in its genre."

Midwest Book Review

"Months later, I'm still laughing"

The Cubical Escapee



"First-rate entertainment."

Readers Favorite

"Impossible to put down."

US Review

"Riotous and suspenseful."

Business View Magazine

"Hilarious ... Readers who've worked for big
businesses will know [Rock and Voss] feel your pain."

St. Paul Pioneer Press

"Reveals the cobwebby crevices of corporate life.

Full of biting business jokes."

Red City Review

